

Be Yourself, See Yourself – Data Equity 2.0 Pilot at a Glance



53
Participating
Agencies

242+
Organizations
Engaged

100+
Agencies Attended Online Data
Equity Socialization Event

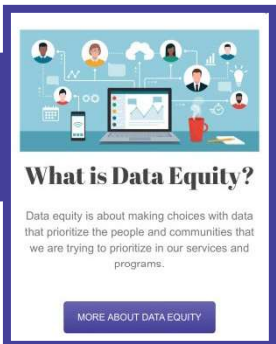
7 Advisory Committee Members

- ▶ City of Toronto
- ▶ Family Services Toronto (FST)
- ▶ For Youth Initiative (FYI)
- ▶ Jewish Child & Family Services (JCFS)
- ▶ Ontario Trillium Foundation (OTF)
- ▶ United Way Greater Toronto (UWGT)
- ▶ YWCA

1 Centralized
Promotional Website

22 Targeted Social Media
Ads (Twitter & Meta)

2 Mailchimp
E-Newsletters



Resulted
in:
**A Final
Capacity
Building
Report**



Resulted
in:
**A Final Learning
& Development
Evaluation
Report**

BeYourselfSeeYourself.ca

3,652
Total
Impressions

4,782
Total
Reach

1,778
Total
Engagements

2,354
E-Newsletter #1
Total Recipients

2,284
E-Newsletter #2
Total Recipients

3 Funders Engaged

